



**For Release:** July 2009

**Contact:** Jennifer Paretta  
Simply Re-Gift It LLC  
888-RE-GIFT-3

## **As Go-Green Trends Experience Phenomenal Growth, Simply Re-Gift It LLC Hits It's Eco Stride**

*Firm's Friendship Gift Bags® offer consumers a simple way to make a BIG difference.*

**Wantagh, NY** – As green-minded consumers dial up their search for goods that help them "do the next right thing for the environment," they have discovered the "feel-good" features of Friendship Gift Bags® from Simply Re-Gift It LLC, says president and CEO Jennifer Paretta. In addition to being re-giftable and re-useable, these gift bags boost childhood creativity by combining a traditional stationery product with secure, interactive online media.

Friendship Gift Bag buyers also like the bags' "pay it forward" concept, Paretta says. A customer who buys a gift bag gets others actively involved in a creative journey. The bag is passed on to three friends who add and track their own messages; then all interactively share the experience at [www.FriendshipGiftBag.com](http://www.FriendshipGiftBag.com). Ideal for promoting a greener lifestyle in a down-sized economy, the durable 10" x 13" x 5" Friendship Gift Bag retails for \$7.95.

Since creating a stir with their debut at last year's National Stationery Show, Friendship Gift Bags' sales have grown to include accounts in 26 states, Canada and Bermuda. Blogs and earth-, kid- and mom-friendly sites including Create and Decorate, AFriendBlog.blogspot.com, and SqueakyStroller.com have given the bags ongoing publicity.

Friendship Gift Bags continue to be used for PTA fundraisers throughout New York State. In addition, Paretta conducts programs on the go-green movement and her woman-owned business for Girl Scout troops' through-out Long Island, N.Y.

Look for Simply Re-Gift It's Friendship Gift Bags at Booth #1175 during the National Stationery Show from May 17-20, 2009. The firm will also have a booth at this summer's New York International Gift Fair.

Additional information or digital images contact [info@SimplyReGiftIt.com](mailto:info@SimplyReGiftIt.com) or 888-RE-GIFT-3